

# Maryland Health Benefit Exchange

## Update

Joshua M. Sharfstein, M.D., Secretary  
Department of Health and Mental Hygiene  
Presentation for the Health Care Reform Coordinating  
Council  
September 13, 2011

# Goals

The Maryland Health Benefit Exchange will:

- ✓ Jan. 1, 2013 – meet federal certification requirements
- ✓ 2013 and 2014 – enroll Marylanders in coverage
- ✓ 2015 – achieve financial self-sustainability
- ✓ Overall - increase coverage and access to care

# Progress

- ✓ Legislative Studies
- ✓ Advisory Committees
- ✓ Executive Director

# Federal Funding for Exchange

- Hiring Initial Staff
- Conducting Legislative Studies
- Staffing Stakeholder Advisory Committees
- Developing IT Infrastructure

More information:

<http://dhmh.maryland.gov/healthreform/exchange/grants.html>

# Legislative Studies and Advisory Committees

- Vendors will conduct legislative studies and form options for consideration.
- Advisory committees will provide insight and experience as vendors conduct the studies.
- Advisory committees and vendors will each submit papers to the Exchange Board in November.
- The Exchange Board will make recommendations to the Legislature.

# Legislative Studies: Vendors

- Operating Model – TBD
- Insurance Rules - Mercer
- Navigator Program - Manatt
- SHOP Exchange - IHPS
- Financial Sustainability – TBD
- Public Relations - TBD

# Advisory Committees

- Navigator and Enrollment
- Operating Model and Insurance Rules
- SHOP Exchange
- Financial Sustainability



# Navigator and Enrollment Advisory Committee

## Co-chairs:

- Leigh Cobb, Advocates for Children and Youth
- Toby Gordon, Johns Hopkins University, Carey Business School





# Navigator and Enrollment Advisory Committee

Membership includes:

- Health insurance brokers
- Community advocates
- Health care providers
- Health insurance representatives

# Operating Rules and Insurance Model Advisory Committee

Co-chairs:

- Uma Ahluwalia, Montgomery County  
Department Health and Human Services
- Jonathan Anders, IWS, LLC



# Operating Rules and Insurance Model Advisory Committee

Membership includes:

- Health care providers
- Community advocates
- Business and labor representatives
- Health insurance representatives

# SHOP Exchange Advisory Committee

## Co-chairs:

- John Fleig, UnitedHealthcare
- Bradley Herring, Johns Hopkins Bloomberg School of Public Health



# SHOP Exchange Advisory Committee

Membership includes:

- Health insurance brokers
- Community advocates
- Business representatives
- Health care Providers

# Financial Sustainability Advisory Committee

## Co-chairs:

- Nathan Brown, Community Advocate
- Dushanka Kleinman, University of Maryland School of Public Health



# Financial Sustainability Advisory Committee

Membership includes:

- Health insurance representatives
- Community advocates
- Business representatives
- Health care providers

# Executive Director

- Rebecca Pearce
- First Day: September 12
- Her initial priorities:
  - Hire core staff
  - Review IT plans
  - Oversee legislative study and recommendation process, with December 23 deadline to legislature